Colour Balance and Exposure Control

EzyBalance Patented

The EzyBalance 18% is a handy double sided 'pop up' grey/white card which simplifies the complex technical issues surrounding exposure and colour correction when working in different lighting conditions.

A unique focusing target enables the camera to focus on the card and take the necessary readings. A waterproof version is also available for scuba divers.

The EzyBalance 12% card is based on the same mid tone concept however, it features a slightly lower reflective value than the 18% version, and is more in tune with some manufacturers products.



EzyBalance 18%



EzyBalance 12% (Patent Pending)

XpoBalance [PATENTED]



The XpoBalance works in a similar way to the EzyBalance but has the added advantage of three different grey surfaces on one side and a black, white and 18% grey surface on the other side, collectively offering a range of white balance, exposure, colour correction and bracketing adjustment options.



XpoBalance





Features

- Colour correction, pre and post capture
- Exposure control, pre and post capture
- Accurate colour rendition
- ▶ Collapsible, durable and cleanable
- Double sided
- Unique focusing target
- For use with digital or film photography
- Collapses to a third of its original size



EzyBalance 18% (divers version)

Specifications	
EzyBalance	Code
30cm (12") 18%	LL LR1250
50cm (20") 18%	LL LR2050
75cm (30") 18%	LL LR3050
30cm (12") 12%	LL LR1254
EzyBalance for Scuba Divers	
30cm (12") 18%	LL LR1252
XpoBalance	
38cm (15")	LL LR1558
TriBalance	
75cm (30")	LL LR3658





The TriBalance is the same shape and size as our popular TriGrip product. Like the XpoBalance this product is incredibly versatile offering a black, white and 18% grey surface on one side and a silver reflective surface on the other.





